

**WHAT IS CLAIMED IS:**

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1. An electronic camera system, comprising:  
a camera module producing image data;  
a computer coupled to the camera module and converting the image data into data receivable by an image receiving unit responsive to an image transmission mode signal indicating a type of image transmission receivable by the image receiving unit; and  
a transmitter/receiver module, coupled to the computer, receiving the image transmission mode signal, converting the image data to a format corresponding to the image mode and transmitting the converted image data to the receiving unit.
  2. A system as recited in claim 1, wherein the image mode transmission signal comprises facsimile modes.
  3. A system as recited in claim 2, wherein the facsimile modes comprises Group IV facsimile and color facsimile.
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